

NATS Combined Instrument
NEW YORK NATIONAL ADULT TOBACCO SURVEY (NY NATS)

SECTION A: DEMOGRAPHIC ITEMS	3
SECTION B: TOBACCO USE	5
ADDICTION	6
SECTION C: PURCHASING	7
SECTION D: CESSATION	8
SECTION F: ENVIRONMENTAL TOBACCO SMOKE	11
SECTION G: PERCEPTIONS	13
SECTION H: OTHER TOBACCO USE	13
SECTION J: MEDIA TRACKING	17
MEDIA EXPOSURE	15
OTHER ADVERTISING AND PROMOTIONS	17
CONFIRMED AWARENESS OF AND FEEDBACK ON SPECIFIC ADS	17
SECTION K: SECOND-HAND SMOKING POLICIES	19
SECONDHAND SMOKE EFFECTS	19
SUPPORT FOR THE LAW	19
COMPLIANCE WITH THE LAW	20
SECTION L: CLOSING DEMOGRAPHIC ITEMS	20

PROGRAMMING RESPONSE TYPES:

YNDKRF 1 YES
 2 NO
 -1 DON'T KNOW
 -2 REFUSED

AGREESCL 1 Strongly agree
 2 Agree
 3 Disagree
 4 Strongly disagree
 -1 DON'T KNOW
 -2 REFUSED

MAYBESCL 1 YES
 2 MAYBE, NOT SURE
 3 NO
 -1 DON'T KNOW
 -2 REFUSED

ASRN 1 All the time
 2 Sometimes
 3 Rarely
 4 Never
 -1 DON'T KNOW
 -2 REFUSED

ELON 1 Two-three times per day
 2 Every day
 3 Once per week
 4 Less than once per week
 5 Never
 -1 DON'T KNOW
 -2 REFUSED

ELON NA 1 Two-three times per day
 2 Every day
 3 Once per week
 4 Less than once per week
 5 Never
 6 NOT APPLICABLE
 -1 DON'T KNOW
 -2 REFUSED

DEFYESNOT 1 Definitely yes
 2 Probably yes
 3 Maybe
 4 Probably not
 5 Definitely not
 -1 DON'T KNOW
 -2 REFUSED

A1. What is your age?

{allow 2}
(97=97 OR OLDER)

A2. Are you Hispanic or Latino?
YNDKRF

A3. Which one or more of the following would you say is your race? [READ ALL CATEGORIES, CODE ALL RESPONSES GIVEN, AND THEN ASK: 'Any others?']

[INTERVIEWER: IF RESPONDENT INDICATES HE/SHE ALREADY ANSWERED THIS IN THE PREVIOUS QUESTION YOU MAY SAY: "In addition to being Hispanic or Latino, we also would like to know if you identify with any of these racial groups."]

1. White
2. Black or African American
3. Asian
4. Native Hawaiian or Other Pacific Islander
5. American Indian, Alaska Native
6. OTHER SPECIFY

{If a3=other, specify: allow 60}

{Ask a4 if number of responses given in a3>1 (excluding option 7); else go to a5}

A4. Which one of these groups would you say **best** represents your race?

1. WHITE
2. BLACK OR AFRICAN AMERICAN
3. ASIAN
4. NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
5. AMERICAN INDIAN, ALASKA NATIVE
6. OTHER SPECIFY

{If a4=other, specify: allow
60}

A5. What is the highest level of school you completed or the highest degree you received?
[READ RESPONSE CATEGORIES ONLY IF NECESSARY]

1. Never attended school or only attended kindergarten
2. Grades 1 through 8 (Elementary)
3. Grades 9 through 12 (Some high school)
4. Grade 12 (High school graduate)
5. G.E.D
6. Some technical or vocational school
7. Some college, no degree
8. AA; technical or vocational school
9. AA; academic`
10. BA, BS (College graduate)
11. At least some graduate or professional school

12. Graduate or professional degree)

A6. [ASK ONLY IF NECESSARY:] For survey purposes, I need to confirm if you are male or female?

1. Male
2. Female)

A7. Are you currently...

1. Employed for wages
2. Self-employed
3. Out of work for more than 1 year
4. Out of work for 1 year or less
5. Homemaker
6. Student
7. Retired, or
8. Unable to work

A8. Are you currently covered by any kind of health insurance, that is any policy or program that provides or pays for medical care?

YNDKRF

{Ask a9 if a8=1 (yes); else go to a10a}

A9. What type of health care coverage do you use to pay for most of your medical care? Would you say...

1. Private insurance coverage
2. Medicare
3. Medicaid or Medical Assistance
4. Military, CHAMPUS, TriCare, or the VA
5. Indian Health Service
6. None
7. OTHER SPECIFY

{If a9=other, specify: allow 60}

I1. In general, would you say your health is:

1. Excellent
2. Very good
3. Good
4. Fair
5. Poor

I4. Now thinking about your physical health, which includes physical illness and injury, for how many days during the past 30 days was your physical health not good?

{allow 2, range 0-30}

I5. Now thinking about your **mental** health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not good? {allow 2, range 0-30}

B3. Have you ever smoked a cigarette, even 1 or 2 puffs?
YNDKRF {Ask b1, if b3=1
(yes); Else go to d15}

B1. Have you smoked at least 100 cigarettes in your entire life?
YNDKRF

B2. Do you now smoke cigarettes everyday, some days, or not at all?
1. EVERYDAY

2. SOME DAYS
3. NOT AT ALL

{Ask D15 of all respondents}

D15. In the past 12 months, have you seen a doctor, nurse, or other health professional to get any kind of care for yourself?
YNDKRF

{Ask B4 if b2=1 (everyday); (IF B1=1 and B2=2, GO TO B5); Else go to b8}

B4. On average, in the past 30 days, about how many cigarettes a day do you now smoke?
[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE NUMBER OF CIGARETTES:

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

{allow 3, range 0-100}
{Go to
B8}

B5. During the past 30 days, on how many days did you smoke cigarettes?

{ allow 2,
range 0-30}

{Ask b6 if b5 = 1 to 30; else go to b8}

B6. On the average, on the days when you smoked during the past 30 days, about how many cigarettes did you smoke a day?

[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE NUMBER OF CIGARETTES:

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

{ allow 3, range 0-100}

ADDICTION

{Ask b8 if b2=1 or b2=2; else go to b9}

B8. On the days that you smoke, how soon after you wake up do you have your first cigarette? Would you say...

1. Within 5 minutes
2. 6-30 minutes
3. 31-60 minutes
4. After 60 minutes)

{Ask b12 of all respondents}

B12. How many days per week do you do moderate activities for at least 10 minutes at a time, such as brisk walking, bicycling, vacuuming, gardening, or anything else that causes some increase in breathing or heart rate?

IF NEEDED, SAY: “We’re asking about a typical week.”

{ allow 1, range 0-7}

{Ask c2aR if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to d1}

C2aR. The last time you bought cigarettes for yourself, did you buy them by the carton, pack, loose out of the pack, or did you roll your own? [READ RESPONSE OPTIONS ONLY IF NECESSARY]

1. Carton

2. Pack
3. Loose
4. Roll Your Own

{Ask C2b if C2AR=1 (Carton) or C2AR=2 (Pack) or C2AR=3 (Loose); Else if C2AR= 4, -1 (DK) or C2AR= -2 (REF) go to C15}

C2b. What price did you pay?
{Ask C2CARTON if C2AR=1 (Carton)}
C2CARTON. Per Carton \$ _____
{allow 4, range \$5.00 to \$99.99}

{Ask C2PACK if C2AR=2 (Pack)}
C2PACK. Per Pack \$ _____
{allow 3, range \$1.50 to \$12.99}

{Ask C2LOOSE if C2AR=3 (Loose)}
C2LOOSE. Per cigarette \$ _____

{allow 3, range \$0.10 to \$1.00}

C15: How concerned are you about the cost of cigarettes?

1. Not At All Concerned
2. Slightly Concerned
3. Moderately Concerned
4. Very Concerned
5. Extremely Concerned

C3. In the past 12 months, have you or a friend or relative purchased cigarettes for your own use...

C3e. ...at an Indian reservation?
YNDKRF

{Ask c3e_1 if c3e=1 (Yes) ; Else go to c3f}

C3e_1. How often did you purchase cigarettes here (at an Indian reservation)?
ASRN = (All the time
Sometimes
Rarely
Never)

C3f. ...at a duty-free shop?
YNDKRF

{Ask c3f_1 if c3f=1 (Yes) ; Else go to c3g}

C3f_1. How often did you purchase cigarettes here (at a duty-free shop)?
ASRN

C3g. ...outside the state or country?
YNDKRF

{Ask c3g_1 if c3g=1 (Yes); Else go to C3o}

C3g_1. How often did you purchase cigarettes here (outside the state or country)?
ASRN

C3o. ...in neighboring states, not including Indian Reservations?
YNDKRF

{Ask C3o_1 if C3o=1 (Yes); Else go to c3i}

C3o_1. How often did you purchase cigarettes here (in neighboring states, not including Indian Reservations)?
ASRN

C3i. ... through use of a toll free number?
YNDKRF

{Ask c3i_1 if c3i=1 (Yes); Else go to c3j}

C3i_1 How often did you purchase cigarettes here (through use of a toll free number)?
ASRN

C3j. ...from a web site or on the internet?
YNDKRF

{Ask c3j_1 if c3j=1 (Yes); Else go to D1}

C3j_1 How often did you purchase cigarettes here (from a web site or on the internet)?
ASRN

{Ask d1 if b1=1 (yes) and b2=1 (every day) or b2=2 (some days); Else go to d4}

D1. During the past 12 months, have you stopped smoking for one day or longer because you were trying to quit smoking?
YNDKRF

[IF D1=2, -1, or -2 ask D1a; ELSE GO TO D2]

D1a. Have you **ever** stopped smoking for one day or longer because you were **trying** to quit smoking?

YNDKRF

{Ask d2, if d1=1 (yes); Else go to d16}

D2. How many times during the past 12 months have you stopped smoking for 1 day or longer because you were trying to quit smoking?

{allow 2, range
1-95}

{Ask D4 if b1=1 (yes) and b2=3 (not at all); else go to d5}

D4. About how long has it been since you last smoked cigarettes even a puff? ENTER NUMBER AND UNIT

D4a. Hours {allow 2, range 0-24}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ___ hour(s) or ___ hour(s)?"]

D4b. Days {allow 2, range 0-10}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ___ day(s) or ___ day(s)?"]

D4c. Weeks {allow 2, range 0-52}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ___ week(s) or ___ week(s)?"]

D4d. Months {allow 2, range 0-12}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ___ month(s) or ___ month(s)?"]

D4e. Years {allow 2, range 0-97}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ___ year(s) or ___ year(s)?"]

{Ask d5 if b1=1 (yes), b2=1 (every day) or b2=2 (some days), and d1=1 (yes) or if b1=1 (yes), b2=3 (not at all), and d4a-e <= 1 year; Else go to d16}

D5. [IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: "When you tried to quit smoking, did you..."]

{If b1=1 (yes), b2=1 (every day) or b2=2 (some days), D1=1 (CURRENT SMOKERS), AND D2>1 fill: "The last time you tried to quit smoking, did you..."}

{If b1=1 (yes), b2=3 (not at all), AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), fill: "When you quit smoking, did you..."}

D5f. Use medications like the nicotine patch, nicotine gum, Zyban, or Chantix.

YNDKRF

{Ask d7a through d7g, if d5f=1 (yes); Else go to d12}

D7. Did you use?

D7a. A nicotine gum.

YNDKRF

D7b. A nicotine patch.
YNDKRF

D7c. Nicotine lozenges.
YNDKRF

D7d. A nicotine nasal spray.
YNDKRF

D7e. A nicotine inhaler.
YNDKRF

D7f. Bupropion, Zyban, Wellbutrin or Chantix.
YNDKRF

D7g. Any other?
YNDKRF
{If D7g=1 (YES), specify: allow 60}

If yes, “What was the other medication that you used?”

{Ask d12 if b1=1 (yes), b2=1 (every day) or b2=2 (some days), and d1=1 (yes) or if b1=1 (yes), b2=3 (not at all), and d4a-e <= 1 year; Else go to d16}

D12. [IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: “When you tried to quit smoking.”]
{If b1=1 (yes), b2=1 (every day) or b2=2 (some days), D1=1 (CURRENT SMOKERS), AND D2>1, fill: “The last time you tried to quit smoking.”}
{If b1=1 (yes), b2=3 (not at all), AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), fill: “When you quit smoking.”}
did you...

D12a. Attend a stop-smoking clinic, cessation class, or support group?
YNDKRF

D12b. Get counseling to help you stop smoking?
YNDKRF

D12c. Get help from a free telephone quit line?
YNDKRF

D12h. Visit an internet website on how to quit smoking?
YNDKRF

{Ask d16 if d15 =1 (yes); else go to d17} D16. During the past 12 months, did any doctor, nurse or health professional ask if you smoke?

YNDKRF

{Ask d17 if d15=1 (yes) and b1=1 (yes) and b2=1 (every day) or b2=2 (some days) or if d15=1 (yes) and b1=1 (yes), b2=3 (not at all), and d4a-e ≤ 1 year {former smokers}; Else go to d19}

D17. In the past 12 months, has a doctor, nurse, or other health professional advised you to quit smoking?

YNDKRF

{Ask d18a-d18f if d17=1 (yes); Else go to d19}

D18. When a doctor, nurse, or other health professional advised you to quit smoking, did he/she do any of the following?

D18a. Prescribe or recommend a nicotine patch, nicotine gum, nasal spray, an inhaler, or pills such as Zyban or Chantix?

YNDKRF

D18b. Suggest that you set a specific date to stop smoking?

YNDKRF

D18c. Suggest that you use a smoking cessation class, program, or counseling?

YNDKRF

D18d. Suggest you call a telephone quit line?

YNDKRF

D18e. Provide you with booklets, videos, or other materials to help you quit smoking on your own?

YNDKRF

D18f. Schedule a follow-up visit to discuss your progress?

YNDKRF

{Ask d19 if b1=1 (yes) and b2=1 (everyday) or b2=2 (somedays); Else go to D20}

D19. How much do you want to quit smoking? Would you say...

1. Not at all
2. A little
3. Somewhat
4. A lot

{Ask d20 if d19=2 (a little), d19=3 (somewhat), or d19=4 (a lot); Else go to d22}

D20. Are you seriously considering stopping smoking within the next six months?

YNDKRF

{Ask d21 if d20=1 (yes); Else go to d22}

D21. Are you planning to stop smoking within the next 30 days?

YNDKRF

{Ask d22 if d19=2 (a little), d19=3 (somewhat), or d19=4 (a lot) or d20=1 (yes); Else go to d_j29}

D22. If you decided to give up smoking altogether in the next 12 months, how likely do you think you would be to succeed? Would you say...

1. Very likely
2. Somewhat likely
3. Somewhat unlikely
4. Very unlikely

{Ask d_j29 of all respondents}

D_J29. Have you heard of any telephone quitlines such as 1-800-QUIT-NOW?

YNDKRF

{Ask d_j31 if d_j29=1 (yes); Else go to f1}

D_J31. In the past 12 months, have you called a telephone Quitline?

YNDKRF

F1. Which statement best describes the rules about smoking in your home? Would you say...

1. Smoking is not allowed anywhere inside your home
2. Smoking is allowed in some places or at some times
3. Smoking is allowed anywhere inside the home
4. There are no rules about smoking inside the home

F2. Which statement best describes the rules about smoking in your family car or cars? Would you say...

1. Smoking is never allowed in any car
2. Smoking is allowed some times or in some cars
3. Smoking is allowed in all cars, or
4. Do not have a family car

F3a. During the past 7 days, approximately how many hours (total in a week) did you spend in a room (either work or home) where someone has been smoking?

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ hour(s) or ____ hour(s)?"]

{allow 3, range 0-168}

{Ask F3a_1 if f3a= -1 (DK)}

F3a_1. Would you say...

1. Zero hours
2. More than zero hours, less than one hour {example: 30 minutes or half an hour}
3. 1-2 hours
4. 3-5 hours
5. 6-10 hours {example: 1 hour each day for a full week}
6. 11-20 hours {example: 2 hours each day for a full week}
7. 21-50 hours
8. 51-100 hours
9. 101-168 hours

F4a. During the past 7 days, approximately how many hours (total in a week) did you spend in a vehicle where someone else has been smoking?

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, “Which is closer, ___ hour(s) or ___ hour(s)?”]
{allow 3, range 0-168}

{Ask F4a_1 IF F4a= -1 (DK)}

F4a_1. Would you say...

1. Zero hours
2. More than zero hours, less than one hour {example: 30 minutes or half an hour}
3. 1-2 hours
4. 3-5 hours
5. 6-10 hours {example: 1 hour each day for a full week}
6. 11-20 hours {example: 2 hours each day for a full week}
7. 21-50 hours
8. 51-100 hours
9. 101-168 hours

{Ask f5 if a7=1 (employed for wages); Else go to f9}

F5. While working at your job, are you indoors most of the time? [INTERVIEWER: IF RESPONDENT ASKS WHAT MOST OF THE TIME MEANS, SAY “At least 50% of the time”]

YNDKRF

F6. In the past seven days, has anyone smoked in your work area?

YNDKRF

F10. How much smoking occurs indoors in your place of work? Would you say...

1. A lot
2. Some
3. Hardly any
4. None

F9. Not including yourself, does anyone who lives in your home smoke cigarettes now?
YNDKRF

Now I want to ask you some questions about the effects of smoking as well as various policies and programs aimed at curbing smoking and exposure to secondhand smoke.

G0. Thinking about all the health problems in your community, how important is addressing the problem of tobacco use? Would you say it is...

1. Among the most important health problems
2. Equally as important as other health problems
3. Among the least important health problems)

G40. In your opinion, how do most people in your community feel about adults smoking cigarettes? Would you say...

1. Definitely Should Not Smoke
2. Probably Should Not Smoke
3. Ok To Smoke Sometimes
4. Ok To Smoke As Much As You Want)

G41. In your opinion, how do most people in your community feel about adults smoking when young children are nearby? Would you say...

1. Definitely Should Not Smoke Around Children
2. Probably Should Not Smoke Around Children
3. Ok To Smoke Sometimes Around Children
4. Ok To Smoke As Much As You Want Around Children

G42. How do **you** feel about adults smoking cigarettes. Would you say...

1. Definitely Should Not Smoke
2. Probably Should Not Smoke
3. Ok To Smoke Sometimes
4. Ok To Smoke As Much As You Want

G19a. Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statements: The harmful effects of cigarettes have been exaggerated. Would you say...
AGREESCL

G19b. Tobacco companies should stop advertising and promoting cigarettes. Would you say...
AGREESCL

G10. Breathing smoke from other people's cigarettes causes lung cancer . Would you say...
AGREESCL

G11. Breathing smoke from other people's cigarettes causes heart disease. Would you say...
AGREESCL

G13. Breathing smoke from other people's cigarettes causes respiratory problems in children. Would you say...
AGREESCL

G53_06. Parents who live with their children should avoid smoking around their children in their homes.
Do you...
AGREESCL

G53_07. Adults should avoid smoking around other people in their home.
Do you...
AGREESCL

Now I want to ask you a few questions related to the portrayal of smoking in movies.

G94. Over the past 12 months how often did you notice smoking in a movie?

Would you say....
Almost every time you watched a movie
Frequently when you watched a movie
Occasionally when you watched a movie
Never/not that you remember
I HAVE NOT GONE TO THE MOVIES IN THE LAST 12 MONTHS

G20. Movies rated G, PG, and PG-13 should **not** show actors smoking.
AGREESCL

G97. What is your opinion about changing the movie rating system so that any movie showing actors smoking would not be eligible for a G, PG, or PG-13 rating?

Are you...
Strongly in favor
Somewhat in favor
Neither in favor nor against
Somewhat against
Strongly against

G21. Actors smoking in the movies does **not** encourage smoking among teens.
AGREESCL

{Ask g30-g31 if b1=1 (yes) and b2=1 (every day) or b2=2 (some days) or if b1=1 (yes), b2=3 (not at all), and d4a-e ≤ 1 year (former smokers); Else go to GA3}

[THUS, IF (B1= 2, -1, OR -2) OR (B2= -1 OR -2) OR (THE SUM OF D4A – D4E IS GREATER THAN 1 YEAR) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO GA5_1]

G30. Now I would like to ask you some questions about things tobacco companies might have sent you in the mail. Do you currently receive things like coupons or other promotional items in the mail from tobacco companies?

YNDKRF

G31. Do you get electronic mail from companies trying to sell you cigarettes? [INTERVIEWER: THIS INCLUDES BOTH TOBACCO COMPANIES AS WELL AS BUSINESSES THAT SELL TOBACCO SUCH AS AN ON-LINE BUSINESS]

YNDKRF

GA3. Would you support the U.S. Congress establishing 21 as the minimum legal age to purchase cigarettes? Would you say . . .

DEFYESNOT

GA4. Would you support the U.S. Congress banning all cigarette advertising? Would you say . . .

DEFYESNOT

GA5. How strongly do you agree or disagree with the following statements?:

GA5_1. The government should not regulate the sale of cigarettes because smokers have the right to smoke. Would you say...

AGREESCL

GA5_2. Tobacco is an addictive drug that should be regulated like other drugs. Would you say...

AGREESCL

GA5_3. Tobacco is **not** harmful enough to require government regulation. Would you say...

AGREESCL

GA5_4. The federal Food and Drug Administration (FDA) should have the authority to regulate the sale and marketing of tobacco products. Would you say...

AGREESCL

GA5_5. It is acceptable for tobacco companies to sponsor sporting events. Would you say...

AGREESCL

GA5_6. Tobacco advertising is acceptable in grocery and convenience stores. Would you say...

AGREESCL

GA5_7. Tobacco advertising is acceptable in magazines. Would you say...

AGREESCL

GA5_8. Tobacco advertising is acceptable in direct mail. Would you say...

AGREESCL

Please tell me whether or not you now use any of the following tobacco products. Do you now use...

H1a. Chewing tobacco, snuff, or dip
YNDKRF

{Ask h1ax if h1a=1 (yes); Else go to h1b}

H1aX. Do you now use chewing tobacco, snuff, or dip every day or some days?
1. EVERY DAY
2. SOME DAYS

H1b. Cigars, cigarillos, or little cigars.
YNDKRF

{Ask h1bx if h1b=1 (yes); Else go to j1}

H1bX. Do you now use cigars, cigarillos, or little cigars every day or some days?
1. EVERY DAY
2. SOME DAYS

MEDIA EXPOSURE

J1. Please think back to the last 7 days. On average, how many hours a day did you...
Watch television? [INTERVIEWER: ENTER TIME TO NEAREST HALF HOUR. IF THE
RESPONDENT SAYS SOMETHING THAT INDICATES MISUNDERSTANDING, PLEASE
REPEAT THE QUESTION.]
{allow 3, range 0.0 – 24.0}

97 NEVER WATCH TV
-1 DON'T KNOW
-2 REFUSED

{IF J1=0-24, GO TO J1A; ELSE GO TO J15}

J1a. IN A NEUTRAL TONE, CONFIRM ANSWER: "You said {fill answer from J1} hours a day,
is that correct?"

YNDKRF

{IF J1A=1(YES), GO TO J15; ELSE GO TO J1}

OTHER ADVERTISING AND PROMOTIONS

J15. In the past 30 days, how often have you noticed cigarettes or tobacco products being advertised or
promoted in shop windows or inside shops where tobacco is sold?

ELON NA

J20a. Some stores have tobacco advertising that is visible from the outside such as on the building, in the parking lot, or in store windows. Stores may also have tobacco advertising inside such as displays by the cash registers. Do you think tobacco advertising in stores should be:

1. Always allowed
2. Allowed **only** on the inside of the store
3. Allowed **only** on the outside of the store
4. Not allowed at all

CONVENIENCE STORES

J69. Over the past 30 days, how often did you notice tobacco advertising in convenience stores? Would you say....

- 1 Almost every time you were in a convenience store
- 2 Frequently when you were in a convenience store
- 3 Occasionally when you were in a convenience store
- 4 Never/not that I remember
- 5 I HAVE NOT VISITED A CONVENIENCE STORE IN THE PAST 30 DAYS

J70. How do you feel about having tobacco products advertised in convenience stores? Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

J72. What is your opinion about a **policy** that would **ban** tobacco advertising in convenience stores? Are you...

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against

GROCERY STORES

J74. Over the past 30 days, how often did you notice tobacco advertising in grocery stores? Would you say....

- 1 Almost every time you were in a grocery store
- 2 Frequently when you were in a grocery store
- 3 Occasionally when you were in a grocery store
- 4 Never/not that I remember
- 5 I HAVE NOT VISITED A GROCERY STORE IN THE PAST 30 DAYS.

J75. How do you feel about having tobacco products advertised in grocery stores?

Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

J77. What is your opinion about a **policy** that would **ban** tobacco advertisements from grocery stores?
Are you...

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against

PHARMACIES

J79. Over the past 30 days, how often did you notice tobacco advertising in pharmacies?
Would you say....

- 1 Almost every time you were in a pharmacy
- 2 Frequently when you were in a pharmacy
- 3 Occasionally when you were in a pharmacy
- 4 Never/not that I remember
- 5 I HAVE NOT VISITED A PHARMACY IN THE PAST 30 DAYS.

J80. How do you feel about having tobacco products advertised in pharmacies?
Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

J82. What is your opinion about a **policy** that would **ban** tobacco advertisements from pharmacies?
Are you...

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against

J21a1. In the past 30 days, have you received any of the following?

J21a. ...free sample cigarettes?

YNDKRF

{Ask J22 if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to J23}

J22. ...free gifts or special discount offers when buying cigarettes?
YNDKRF

{Ask J23 if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to J25a}

J23. ...special price offers for cigarettes such as discounted prices or multi-pack discounts?
YNDKRF

J25a. ...mail offering discounts, special deals, gifts, or incentives to buy cigarettes or tobacco products?
YNDKRF

J24. ...electronic mail messages offering discounts, special deals, gifts, or incentives to buy cigarettes or tobacco products?
YNDKRF

{Ask J52of all respondents}

In the past 30 days, have you seen or heard advertisements about each of the following tobacco related issues:

J52. The dangers of children and adults being around cigarette smoke.

YNDKRF

J55. Family members losing a loved one to a tobacco-related illness.

YNDKRF

J56. In the past 30 days, have you seen or heard advertisements for products to help people quit smoking, such as nicotine patches or gums?

YNDKRF

{Ask J56a if J56=1 (yes); Else go to K1d}

J56a. What specific product brands did you see or hear advertisements about? [INTERVIEWER: DO NOT READ RESPONSES AND CODE ALL THAT APPLY, THEN ASK: 'Any others?']

1. NICODERM PATCHES
2. NICORETTE GUM
3. CHANTIX
4. CIGARREST
5. ZYBAN
6. WELLBUTRIN
7. OTHER, SPECIFY _____

{If J56a = 7 (other, specify): allow 60}

SECONDHAND SMOKE EFFECTS

{Ask K1d if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to K5}

K1d. About how often do you smoke when you are in the company of children?
ASRN

SUPPORT FOR THE LAW

{Ask K5-K11 of all respondents}

K5. Are you personally in favor, opposed to, or indifferent to laws prohibiting smoking in all public and work places, including bars and restaurants?

1. FAVOR
2. OPPOSE
3. INDIFFERENT

K59. Over the past 12 months, how often did you notice people smoking in outdoor public spaces, like beaches or parks? Would you say....

- 1 Almost every time you were in an outdoor public space
- 2 Frequently when you were in an outdoor public space
- 3 Occasionally when you were in an outdoor public space
- 4 Never/not that I remember

K60. How do you feel about people smoking in outdoor public spaces, like beaches or parks?
Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

K5a. In outdoor public places such as beaches or parks, do you think that smoking should be allowed in all areas, in some areas, or not allowed at all?

1. ALLOWED IN ALL AREAS
2. ALLOWED IN SOME AREAS
3. NOT ALLOWED AT ALL
4. NO OPINION

K5a_2. Would you be in favor of a **law** banning smoking in outdoor public places such as beaches or parks?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION

- 1 DON'T KNOW
- 2 REFUSED

K64. Over the past 12 months, how often did you notice people smoking in the entry ways of buildings in your town or city? Would you say....

- 1 Almost every time you were near a building entrance way
- 2 Frequently when you were near a building entrance way
- 3 Occasionally when you were near a building entrance way
- 4 Never/not that I remember

K65. How do you feel about people smoking in the entry ways of buildings in your town or city? Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

K5b. In the entrance ways of public buildings and workplaces, do you think that smoking should be allowed in all areas, in some areas, or not allowed at all?

1. ALLOWED IN ALL AREAS
2. ALLOWED IN SOME AREAS
3. NOT ALLOWED AT ALL
4. NO OPINION

K5b_2. Would you be in favor of a **law** banning smoking in the entrance ways of public buildings and workplaces?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION

- 1 DON'T KNOW
- 2 REFUSED

K5c. Would you be in favor of warning labels on cigarette packs that show graphic images of damage caused by smoking, such as black lungs?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION
- 1 DON'T KNOW
- 2 REFUSED

COMPLIANCE WITH THE LAW

K8. The last time you went to a restaurant in your community in the past 30 days, did you see someone smoking indoors?

- 1. YES
- 2. NO
- 3. HAVEN'T GONE TO A RESTAURANT IN MY COMMUNITY IN THE PAST 30 DAYS
- 1. DON'T KNOW
- 2. REFUSED

REFUSED

K11. The last time you went to a bar in your community in the past 30 days, did you see someone smoking indoors?

- 1. YES
- 2. NO
- 3. HAVEN'T GONE TO A BAR IN MY COMMUNITY IN THE PAST 30 DAYS
- 1. DON'T KNOW
- 2. REFUSED

L1. Are you:

- 1. Married
- 2. Divorced
- 3. Widowed
- 4. Separated
- 5. Never married, or
- 6. Living with a partner

L2. How many children live in your household who are... L2a. ...younger than 5 years old?

{allow 2, range 0-10}

L2b. ...5 through 11 years old?

{allow 2, range 0-10}

L2c. ...12 to 17 years old?

{allow 2, range 0-10}

L3. Was your annual household income from all sources during 2008 more or less than \$30,000?

1. \$30,000 OR MORE
2. LESS THAN \$30,000

{Ask L4 if L3=2 (less than \$30,000); Else if L3=1 (\$30,000 or more), go to L6; Else if L3= -1 (dk) or L3= -2 (ref), go to L14}

L4. Was your total household income less than \$20,000?

YNDKRF

{Ask L5 if L4=1 (yes); Else go to L14}

L5. Was your total household income less than \$10,000?

YNDKRF

{Go to L14}

L6. Was your total household income more than \$40,000?

YNDKRF

{Ask L7 if L6=1 (yes); Else go to L14}

L7. Was your total household income more than \$50,000?

YNDKRF

{Ask L8 if L7=1 (yes); Else go to L14}

L8. Was your total household income more than \$60,000?

YNDKRF

{Ask L9 if L8=1 (yes); Else go to L14}

L9. Was your total household income more than \$70,000?

YNDKRF

{ask L10 if L9=1 (yes); Else go to L14}

L10. Was your total household income more than \$90,000?

YNDKRF

{Ask L11 if L10=1 (yes); Else go to L14}

L11. Was your total household income more than \$110,000?

YNDKRF